





West Slope Neighborhood Census Profile







City of Beaverton Quick Facts (2010)

- •Total Population 89,757
- •Total Housing Units 39,500
- •Homeownership Rate (2007-2011) 49.7%
- •Housing Units in Multi-Unit Structures 46.2%
- •Median Value of Owner Occupied Housing \$297,600



City of Beaverton Quick Facts (2007-2011)

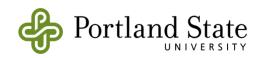
- Language Other than English Spoken at Home 27.6%
- Median Household Income \$55,115
- Persons Below Poverty Level 12.1%



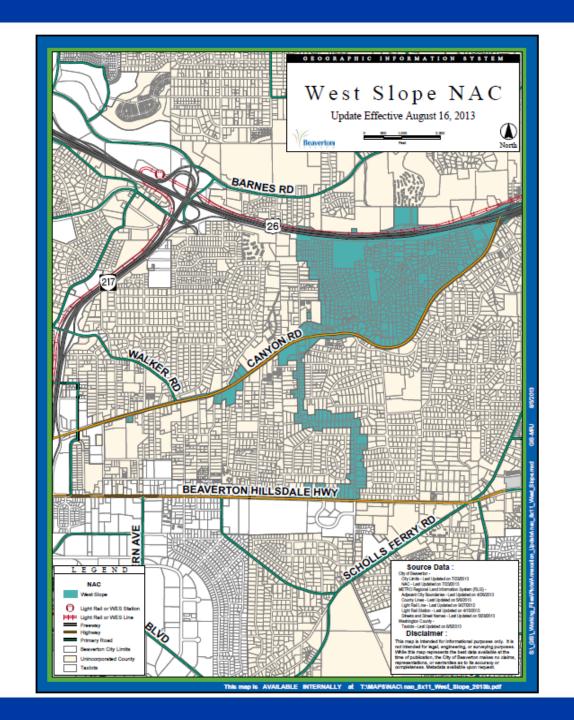
Project Background

- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand who the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.







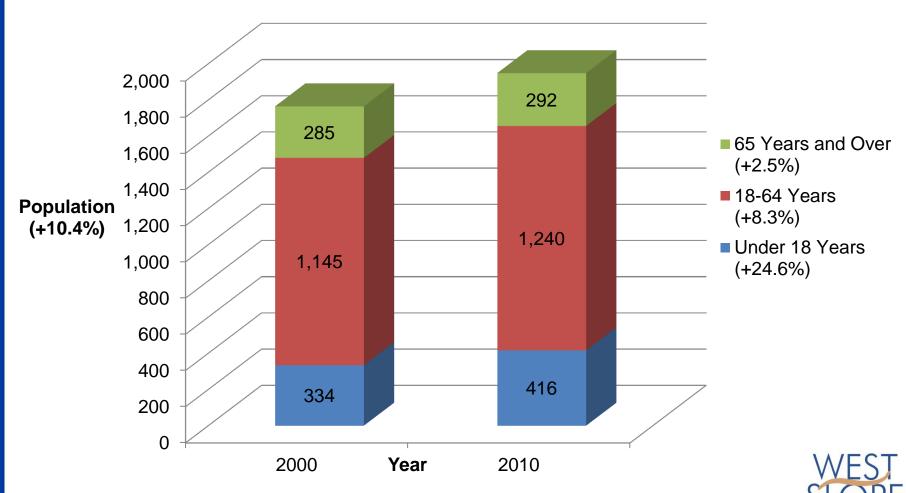


Area and Density of West Slope

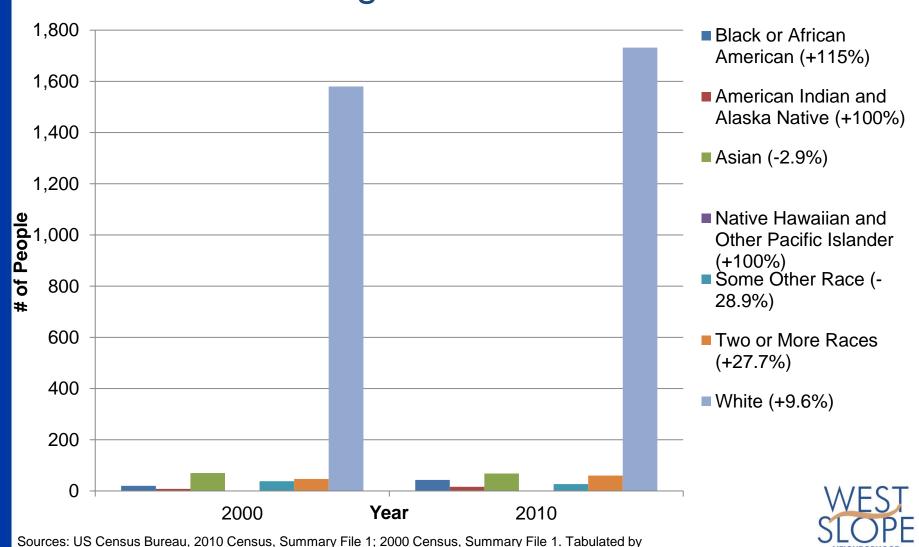
- Acres
 - 2000 = 374
 - 2010 = 374
- Persons per acre
 - 2000 = 4.7
 - 2010 = 5.2 (10.4% increase)
- Persons per square mile
 - 2000 = 3018
 - 2010 = 3332(10.4% increase)



Total Population and Age Change from 2000-2010

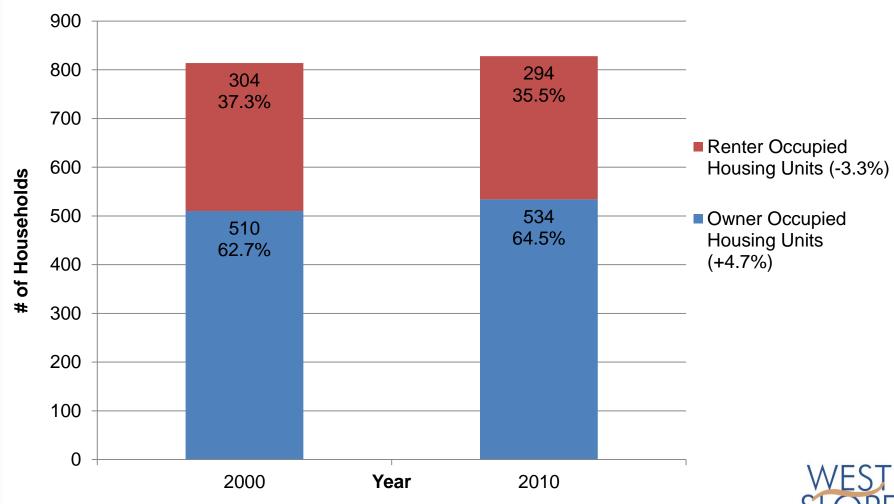


Diversity of West Slope Change from 2000-2010

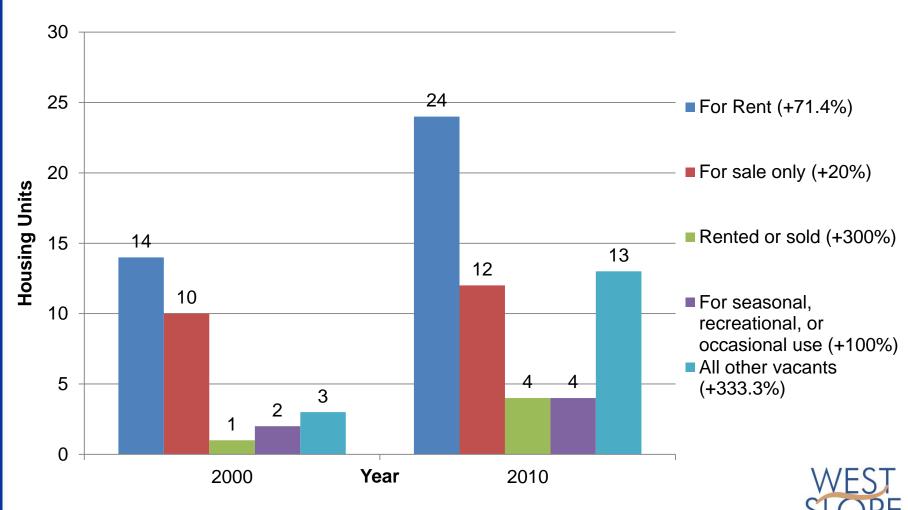


Population Research Center Portland State University.

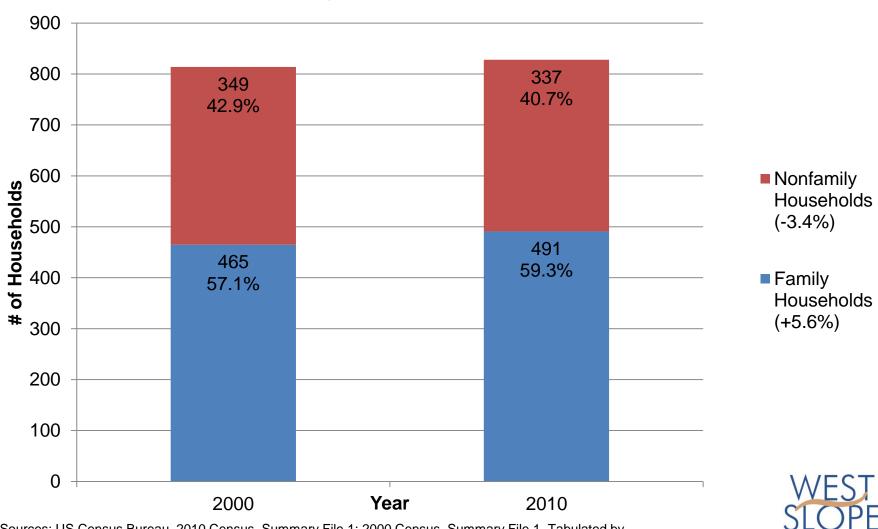
Total Occupied Housing Units Change from 2000 - 2010



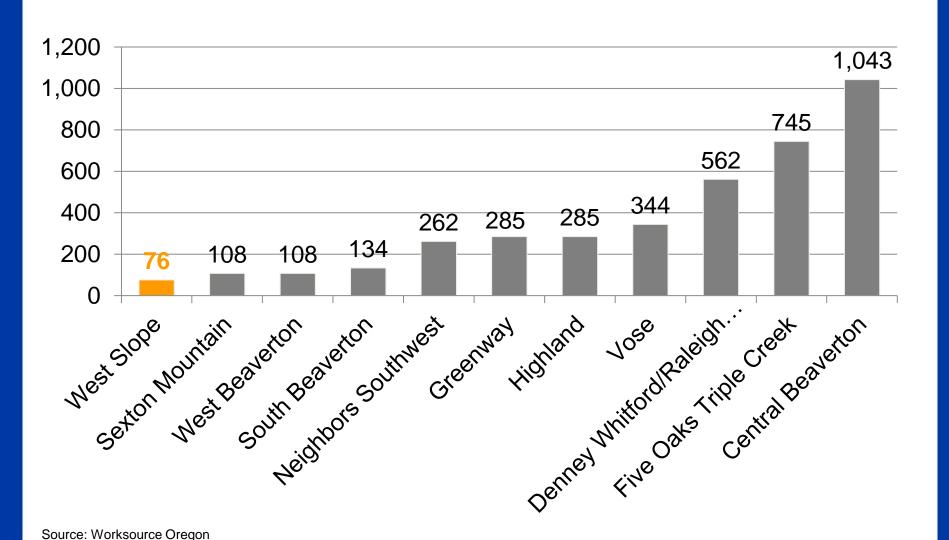
Total Vacant Housing Units Change from 2000-2010



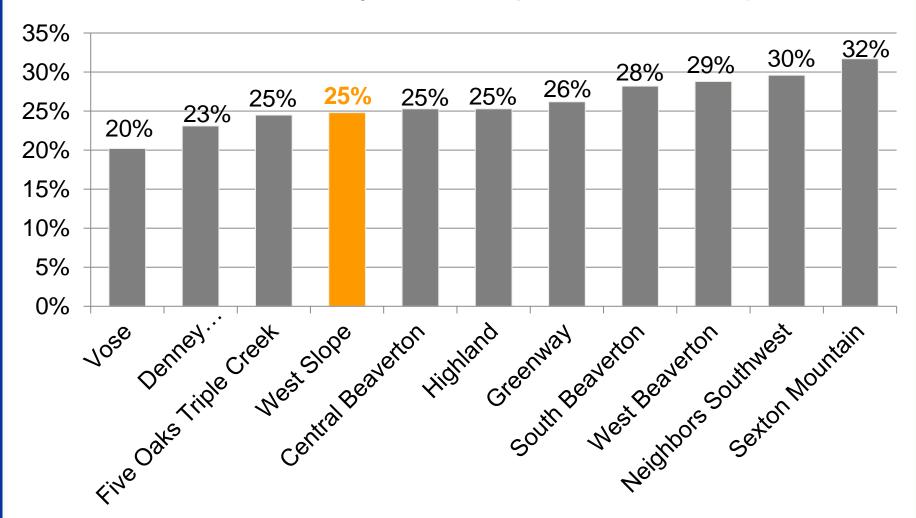
Household Makeup Change from 2000-2010



Business Distribution for all NACs in 2011

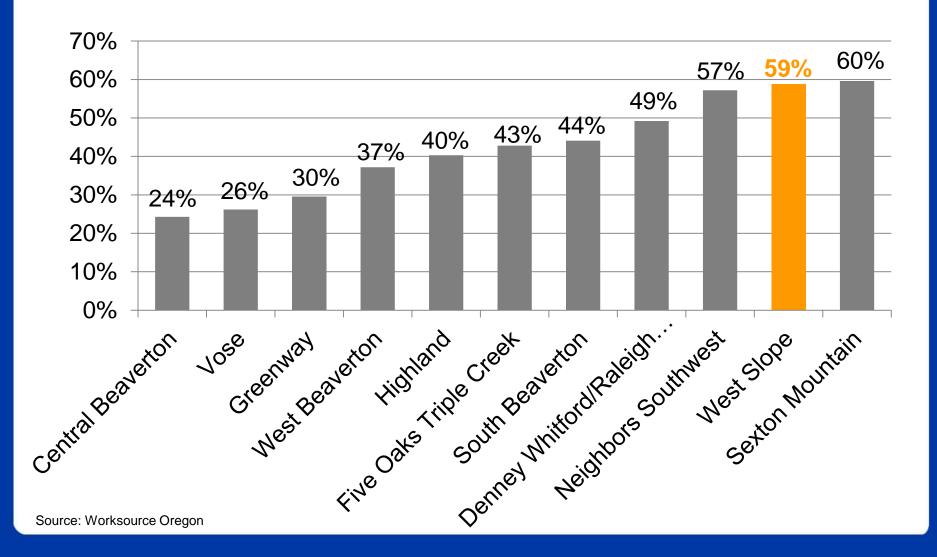


Percent of Population Enrolled in School by NAC (2007-2011)

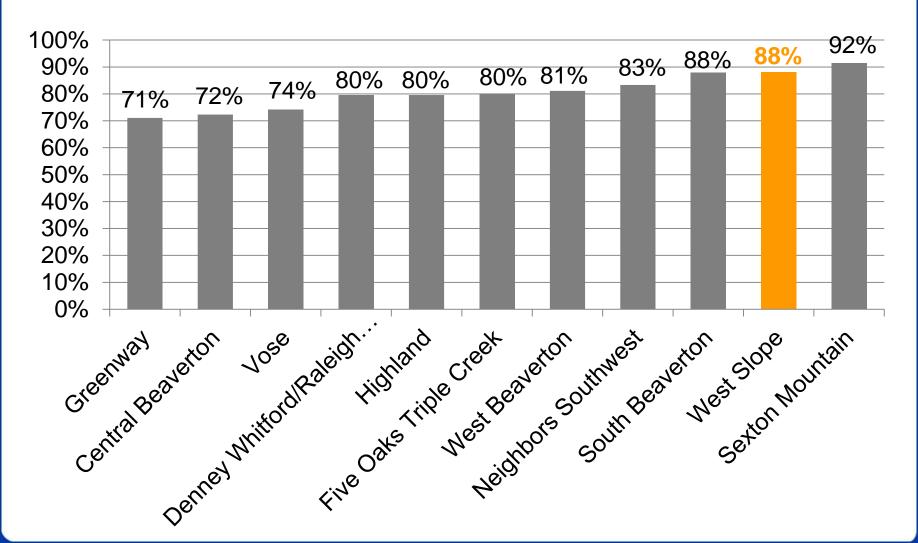


Source: Worksource Oregon

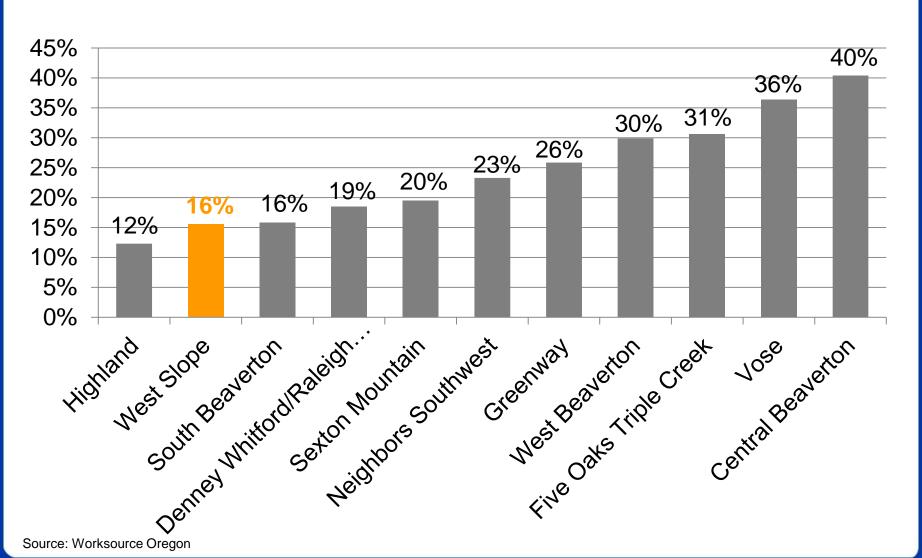
Percent of Population 25+ With College Degrees by NAC (2007-2011)



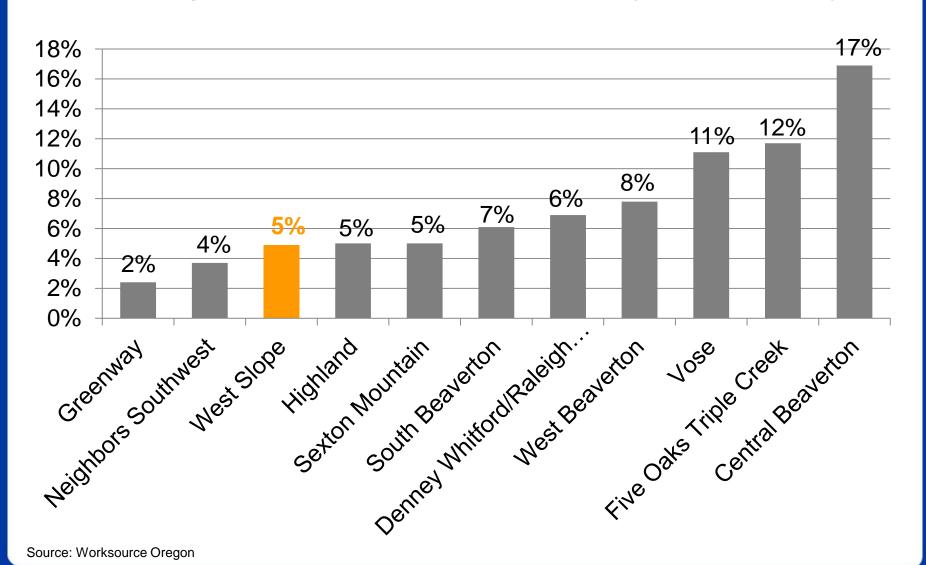
Percent of Population that Owns a Computer by NAC (2012)



Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



Size and Density

 There has been no change in the geographic area of West Slope during this period, but the density has increased by 10.4% in the ten year period, with 315 more persons/sq mile in 2010.

Age

 The population of all age groups in West Slope has increased, with the largest change in population being those under the age of 18 (+24.6%).

Diversity

The number of whites in West Slope remains the largest percentage in the neighborhood (88.9% in 2010). The neighborhood has become increasingly diverse, with a 115% increase in the African American population in the ten year period.



Housing

 Owner occupied housing units (64.5% in 2010) continue to outnumber renter occupied housing units (35.5% in 2010).
 Owner occupied housing units have seen an increase in the ten-year period, while those occupied by renters has decreased.

Household Makeup

 Family households (59.3% in 2010) continue to outnumber nonfamily households in the West Slope neighborhood (40.7% in 2010).



Business Distribution (2011)

 West Slope has 76 businesses, which comprises 2% of the total businesses in Beaverton (3,792).

Source: Worksource Oregon

Enrollment in School (2007-2011)

25% of the population in West Slope are enrolled in school .

Source: Census ACS 2007-2011 5 Year

• Population 25+ with College Degrees (2007-2011)

 59% of the population in West Slope 25 or older have a college degree, the second highest percentage among all NACs after Sexton Mountain at 60%.

Source: ESRI Business Analyst



Computer Ownership (2012)

 88% of the population in West Slope own a computer, the second highest rate of computer ownership among all NACs after Sexton Mountain (92%).

Source: ESRI 2012

Population that Speaks Another Language Besides English (2007-2011)

 16% of residents speak another language besides English, the second lowest rate after Highland (12%). The highest rate is in Central Beaverton (40%).

Source: Census ACS 2007-2011 5 Year

Use of Public Transportation to Get to Work (2007-2011)

 5% of residents utilize public transportation to get to work, on the lower end of transportation use. Central Beaverton has the highest rate at 17%.

Source: Census ACS 2007-2011 5 Year



West Slope: Did you Know?





 West Slope is by far the smallest of the eleven NACs, with a population of only 1,783 people (2010).

Census 2010

 West Slope has the highest percentage of people who walk to work, with 6.1% (2010) choosing to go by foot!

Census 2007-2011 ACS 5 Year

Learn More About the West Slope Neighborhood and Get Involved!

- Visit <u>www.BeavertonOregon.gov/WestSlope</u>
- Like West Slope on Facebook at <u>www.Facebook.com/WestSlopeNeighborhood</u>
- Subscribe to West Slope's email list by visiting <u>www.BeavertonOregon.gov/list.apx</u> or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to <u>neighbormail@BeavertonOregon.gov</u>

